







So how can you become 'Carbon Neutral' with CMI Toyota?

The more fuel your vehicle uses, the more CO₂ there is to offset. The following table provides a summary of the costs involved for Canopy to offset CO₂ emissions for three vehicle types travelling about 40,000km.

TOYOTA VEHICLE TYPE	FUEL ECONOMY	TONNES CO ₂ OVER 40,000KM	YOUR DONATION
Small Car (Yaris) 	6.7L/100km 	6.7T	\$134
Medium Car (Aurion) 	10.0L/100km 	9.9T	\$198
Large Car (Landcruiser 100) 	16.1L/100km 	16.1T	\$322

When you purchase your new car you will be offered the opportunity for your car to become 'Carbon Neutral'. Your donation amount will be calculated to cover Canopy's costs to plant trees that will offset CO₂ emissions from your car. On delivery of your new Carbon Neutral vehicle you will receive:

- **A CERTIFICATE OF COVER** from The Canopy Program that outlines the amount of CO₂ that Canopy has undertaken to 'lock up' in trees for you. **The certificate will detail your donation, including tax deductibility.** This means that every dollar expended for a CMI Carbon Neutral Car will be fully tax deductible. At the time of the delivery of your vehicle you will be issued a Tax Receipt/Donation Certificate which you must retain as part of your taxation records to validate your claim.
- **A CARBON NEUTRAL CAR STICKER** that you can proudly display on your new Toyota, promoting the fact that the CO₂ produced by your car is fully offset by biodiverse tree planting.
- **PEACE OF MIND** and a sense of satisfaction. Your decision means a personal and positive contribution to the environment.

We love to see you CMI'ling



Available at:

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Adelaide SA 5000
Ph (08) 8238 5555

CMI SOUTHSIDE

150 Beach Road,
Christies Beach SA 5165
Ph (08) 8382 9000

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Cheltenham, SA 5014
Ph (08) 8268 0888

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For further information contact our Customer Care Consultant at any of our dealership locations or log onto our website at www.cmitoyota.com.au



^{1,2}Source – ACBI Limited web site
www.acbi.org.au

We love to see you CMI'ling



Carbon Neutral Program

Every choice you make, every action you take, decides your children's future.



Printed on 100% recycled stock.

With your help, we will create
The CMI Forest.



Since European settlement, **15 billion trees** have been cleared from the Murray-Darling Basin alone. ¹



A very efficient way to offset the CO₂ that your car produces is to plant enough trees to soak or 'lock up' the CO₂.

A small group of low rainfall Mallee trees will take about three tonnes of CO₂ from the air over 30 years.²

In partnership with some of Australia's most respected environmental organisations, CMI Toyota is proud to introduce the **CMI Toyota Carbon Neutral Program**. This Program will offer new Toyota customers the chance to offset carbon dioxide emissions from their vehicles through biodiverse tree planting. In fact, we are creating a CMI Forest, which will be planted and maintained on our behalf by The Canopy Project.

This is the **first time** a South Australian automotive retailer has developed an initiative that enables consumers to **offset carbon dioxide** emissions from new vehicles.

It's a fact.

Climate change is everybody's problem.

Every day, the cars we drive pump out hundreds of kilograms of carbon dioxide (CO₂). It's all part of the normal operation of the internal combustion engine - something that many of us simply accept.

However, these emissions of CO₂ and other "Greenhouse gases" are trapping the earth's heat in the atmosphere – leading to rising global temperatures, climate change and an uncertain future for our environment.

There is something we can do.

The amount of carbon dioxide produced by your car is proportional to the amount of fuel it consumes. Petrol vehicles make 2.5kg of CO₂ per litre, while diesel vehicles make 2.7kg of CO₂ for each litre. Some diesel engines will make less CO₂ than the equivalent petrol model.

Introducing The Canopy Project

The Canopy Project (Canopy) is an initiative of the Australian Carbon Biosequestration Initiative (ACBI) Limited. This not-for-profit company, formed in 2004 by Australian environmentalists, energy scientists, economists, business and legal experts, links people who make CO₂ to those who have land and plant trees, in an effort to offset one against the other.

The SA Branch of Australia's largest environment NGO, Greening Australia, is Canopy's planting partner. Together they will handle every aspect of this program, including planning, contracts, compliance, CO₂ monitoring and tree care.

With the help of Canopy, all South Australians purchasing a new Toyota now have the rare opportunity to own part of the CMI Forest by making a donation to the **CMI Toyota Carbon Neutral Program**.

Please help us create 'The CMI Forest'

Canopy and Greening Australia (SA) have selected a site for the first CMI Forest in the lower Murray-Darling Basin, on former farmland at Post Hill near Kanmantoo. All trees planted here will be legally registered on the land title to protect them from harm, even if the land is sold.

Planting native tree species from seed gathered on this land will not only offset carbon emissions.

In accordance with Greening Australia (SA) guidelines, the planting will link up with uncleared woodland and help to repair landscape, promote biodiversity, provide habitat and redress other problems such as soil salinity.

