







## So how can you join the CMI Toyota Carbon Neutral Program?

The more fuel your vehicle uses, the more CO<sub>2</sub> there is to offset. The following table provides a summary of the costs involved for Canopy to offset CO<sub>2</sub> emissions for three vehicle types travelling about 40,000kms.

TOYOTA VEHICLE TYPE	FUEL ECONOMY	TONNES CO <sub>2</sub> OVER 40,000KM	YOUR DONATION
Small Car (Yaris) 	6.7L/100km 	6.7T	\$134
Medium Car (Aurion) 	10.0L/100km 	9.9T	\$198
Large Car (Landcruiser 200) 	16.1L/100km 	16.1T	\$322

When you purchase your new car you will be offered the opportunity to offset a portion of CO<sub>2</sub> emission produced by your vehicle over a selected driving distance. Your donation will be calculated to cover Canopy's costs to plant trees that will offset those CO<sub>2</sub> emissions. On delivery of your new vehicle you will receive:

- **A CERTIFICATE OF COVER** from Canopy that outlines the amount of CO<sub>2</sub> that Canopy has undertaken to 'lock up' in trees for you. **The certificate will detail your donation, including tax deductibility.** This means that every dollar expended to participate in the CMI Carbon Neutral Program will be fully tax deductible, where applicable. When you collect your vehicle you will be issued with a Tax Receipt/Donation Certificate which you must retain as part of your taxation records to validate your claim.
- **A CARBON NEUTRAL PROGRAM STICKER** that you can proudly display on your new Toyota, promoting the fact that a portion of the CO<sub>2</sub> produced by your car will be fully offset by biodiverse tree planting.
- **PEACE OF MIND** and a sense of satisfaction. Your decision means a personal and positive contribution to the environment.

We love to see you CMI'ling



Available at:

CMI TOYOTA

152 West Terrace,  
Adelaide SA 5000  
Ph (08) 8238 5555

CMI SOUTHSIDE

150 Beach Road,  
Christies Beach SA 5165  
Ph (08) 8382 9000

CMI PORTSIDE

869 Port Road,  
Cheltenham, SA 5014  
Ph (08) 8268 0888

[www.cmitoyota.com.au](http://www.cmitoyota.com.au)

For further information contact our Customer Care Consultant at any of our dealership locations or log onto our website at [www.cmitoyota.com.au](http://www.cmitoyota.com.au)



<sup>1,2</sup>Source – ACBI Limited web site  
[www.acbi.org.au](http://www.acbi.org.au)

We love to see you CMI'ling



# Carbon Neutral Program

Every choice you make, every action you take, decides your children's future.



ANOTHER GASTONDESIGN/CD2384

Printed on 100% recycled stock.

With your help, we will create  
The CMI Forest.



Since European settlement, 15 billion trees have been cleared from the Murray-Darling Basin alone.<sup>1</sup>



### It's a fact.

Climate change is everybody's problem.

Everyday the cars we drive pump out tonnes of Carbon Dioxide (CO<sub>2</sub>). It's all part of the normal operation of the internal combustion engine – something that many of us simply accept.

However, these emissions of CO<sub>2</sub> and other "Greenhouse gases" are trapping the earth's heat in the atmosphere – leading to rising global temperatures, climate change and an uncertain future for our environment.

### There is something we can do.

The amount of carbon dioxide produced by your car is proportional to the amount of fuel it consumes. Petrol vehicles make 2.7kg or CO<sub>2</sub> per litre, while diesel vehicles make 3.0kg of CO<sub>2</sub> for each litre. Some diesel engines will make less CO<sub>2</sub> than an equivalent petrol model.

A very efficient way to offset the CO<sub>2</sub> that your car produces is to plant enough trees to soak or 'lock up' the CO<sub>2</sub>.

A small group of low rainfall Mallee trees will take about three tonnes of CO<sub>2</sub> from the air over 30 years.<sup>2</sup>

In partnership with two of Australia's most respected environmental organisations, CMI Toyota is proud to introduce the **CMI Toyota Carbon Neutral Program**. This program will offer new Toyota customers the chance to offset a portion of CO<sub>2</sub> emissions produced by their vehicle through biodiverse tree planting designed to absorb CO<sub>2</sub> over the lifetime of the plants. In fact, we are creating a 'CMI Forest' which is planted and maintained on our behalf by Canopy.

### Introducing Canopy

The Canopy project is an initiative of the Australian Carbon Biosequestration Initiative (ACBI) Limited. This not-for-profit company, formed in 2004 by Australian environmentalists, energy scientists, economists, business and legal experts, links people who make CO<sub>2</sub> to those who have land and plant trees.

The SA Branch of Australia's largest environment NGO, Greening Australia, is Canopy's planting partner. Together they handle every aspect of this program, including planning, contracts, compliance, CO<sub>2</sub> monitoring and tree care.

With the help of Canopy, all South Australians purchasing a new Toyota now have the rare opportunity to own part of the 'CMI Forest' by making a donation to the **CMI Toyota Carbon Neutral Program**.

This is the **first time** a South Australian automotive retailer has developed an initiative that enables consumers to **offset carbon dioxide** emissions from new vehicles.

### Please help us create the 'CMI Forest'

Canopy and Greening Australia (SA) have selected numerous sites to plant the CMI Forests. These are located within regional South Australia, on former farmland near Callington, Langhorne Creek and the Coorong. All trees planted are formally registered on the land title to protect them even if the land is sold.

In accordance with Greening Australia (SA) guidelines, the planting will link up with uncleared woodland and help to repair landscape, promote biodiversity, provide habitat and redress other problems such as soil salinity.

